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## ***iPhone Invitational: It's In The Intent***

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Total Plaza Gallery  
1201 Louisiana, Houston, TX 77002  
October 24 2011 – January 6, 2012  
Reception: November 4, 4:00 – 7:00

Ask a photographer what it takes to make good imagery and the type of camera used will not be the first thing they mention. Photographers have long understood that a good camera doesn't guarantee a good image and, likewise, a lesser camera does not guarantee a lesser image. For generations, camera makers have provided an abundance of equipment options from inexpensive, i.e. the Brownie, Instamatic, Holga to much more expensive models. This trend has grown and, oddly enough, intersected the telecommunications industry. The result is that virtually everyone with a cellular telephone also has a camera in their pocket/purse whether they want it or not.

The cost barrier to becoming a photographer has been completely removed.

Anyone can "snap a picture" with very little thought or intent, however there still remains talent and skill in "creating an image". The ***iPhone Invitational*** was created with this in mind. Images with real impact occur regardless of what equipment or device was used to create them. Looking over these selected images shows skill in selecting subject matter, distance, angle and the other things a true photographer utilizes in creating imagery.

**Talya Arbisser's** (TX) trademark use of color is apparent with every camera she uses. **Ivan Avila's** (NV) skill in incorporating strong lines shows compositional confidence. **Trish Badger** (TX) turns her eye to relatable, accessible subject matter and brings the viewer into her world with demonstrated ease. **Nathalie Brouard** (TX) seeks familiar surroundings for her imagery and gives a very calm sense of place. **Barbara Koslov** (TX) chose to take us to the American West and incorporate a use of color that has a time-free quality. **Susana O'Docharty's** (TX) visual surprises require the viewer to engage her images with a playful sense of seriousness. **Donna Perkins'** (TX) intimate view of family is time-independent, showing a familiar American scene. **Scheryle Reuss** (CA) has a certain sense of urgency and tension in her images. **Lyn Sullivan's** (TX) passion of NYC is evident in her compositions. **Tom Vani** (WA) creates blurred abstract landscapes in a painterly style.

For millennia, an artist's creation was determined by what tools and materials were available. The iPhone is now playing a role in art history and the passage of time will ultimately determine its impact.

- Matt Adams, curator

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For purchase inquiries, please contact the photographer or [Matt@AdamsImagery.com](mailto:Matt@AdamsImagery.com).

Thanks are expressed to Brookfield Properties for providing Total Plaza Gallery's space for this exhibition.

## Talya Arbisser (TX)

photosbytalya@arbisser.com

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**Title:** *Underwear*  
**Image Size:** 6" x 6"  
**Frame Size:** 14" x 11"  
**Price, framed:** 100  
**Price, unframed:** 75

**Title:** *M&M Anticipation*  
**Image Size:** 6" x 6"  
**Frame Size:** 14" x 11"  
**Price, framed:** 100  
**Price, unframed:** 75

**Title:** *Urban Baby*  
**Image Size:** 6" x 6"  
**Frame Size:** 14" x 11"  
**Price, framed:** 100  
**Price, unframed:** 75

**Title:** *Playtime*  
**Image Size:** 6" x 6"  
**Frame Size:** 14" x 11"  
**Price, framed:** 100  
**Price, unframed:** 75

**Title:** *Bug Love*  
**Image Size:** 6" x 6"  
**Frame Size:** 14" x 11"  
**Price, framed:** 100  
**Price, unframed:** 75

**Title:** *Houston Sunset*  
**Image Size:** 6" x 6"  
**Frame Size:** 14" x 11"  
**Price, framed:** 100  
**Price, unframed:** 75

**Title:** *Final Stretch*  
**Image Size:** 6" x 6"  
**Frame Size:** 14" x 11"  
**Price, framed:** 100  
**Price, unframed:** 75

## Ivan Avila (NV)

ivanavila02@hotmail.com

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**Title:** *The Mirror*  
**Image Size:** 4.5" x 4.5"  
**Frame Size:** 12" x 12"  
**Price, framed:** 125  
**Price, unframed:** 100

**Title:** *On My Way*  
**Image Size:** 4.5" x 4.5"  
**Frame Size:** 12" x 12"  
**Price, framed:** 125  
**Price, unframed:** 100

**Title:** *Binion's Casino, Las Vegas, NV.*  
**Image Size:** 4.5" x 4.5"  
**Frame Size:** 12" x 12"  
**Price, framed:** 125  
**Price, unframed:** 100

**Title:** *Loneliness*  
**Image Size:** 4.5" x 4.5"  
**Frame Size:** 12" x 12"  
**Price, framed:** 125  
**Price, unframed:** 100

**Title:** *God Bless You*  
**Image Size:** 4.5" x 4.5"  
**Frame Size:** 12" x 12"  
**Price, framed:** 125  
**Price, unframed:** 100

**Trish Badger (TX)**  
trishbadger@gmail.com

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**Title:** *Liberty*  
**Image Size:** 5" x 7"  
**Frame Size:** 8x10  
**Price, framed:** 30  
**Price, unframed:** 15

**Title:** *Sonic sky*  
**Image Size:** 5" x 5"  
**Frame Size:** 10" x 10"  
**Price, framed:** 30  
**Price, unframed:** 15

**Title:** *Wall Street*  
**Image Size:** 5" x 5"  
**Frame Size:** 10" x 10"  
**Price, framed:** 30  
**Price, unframed:** 15

**Title:** *Moustache*  
**Image Size:** 5" x 5"  
**Frame Size:** 10" x 10"  
**Price, framed:** 30  
**Price, unframed:** 15

**Title:** *Sunrise*  
**Image Size:** 5" x 5"  
**Frame Size:** 10" x 10"  
**Price, framed:** 30  
**Price, unframed:** 15

**Nathalie Brouard (TX)**  
nbfoto@me.com

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**Title:** *Agatha Christie*  
**Image Size:** 7" x 7"  
**Frame Size:** 20" x 16"  
**Price, framed:** NFS  
**Price, unframed:** NFS

**Title:** *Platform*  
**Image Size:** 7" x 7"  
**Frame Size:** 20" x 16"  
**Price, framed:** NFS  
**Price, unframed:** NFS

**Barbara Koslov (TX)**  
bgkoslov@aol.com

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**Title:** *Olmsted Point – Yosemite*  
**Image Size:** 4.4" x 4.4"  
**Frame Size:** 5" x 5"  
**Price, framed:** 175  
**Price, unframed:** 50

**Susana O'Docharty (TX)**  
sodocharty@aol.com

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**Title:** *Mixture*  
**Image Size:** 7" x 7"  
**Frame Size:** 12" x 12"  
**Price, framed:** 200  
**Price, unframed:** 85

**Title:** *Consecutive Heatwave*  
**Image Size:** 7" x 7"  
**Frame Size:** 12" x 12"  
**Price, framed:** 200  
**Price, unframed:** 85

**Donna E Perkins (TX)**

donnaeperkins@att.net

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**Title:** *Parents In The Kitchen*

**Image Size:** 10.5" x 14"

**Frame Size:** 16" x 20"

**Price, framed:** 400

**Price, unframed:** 175

**Sheryle Russ (CA)**

scherylejann@gmail.com

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**Title:** *Air Conditioning*

**Image Size:** 5" X 5"

**Frame Size:** 10.25" x 10.25"

**Price, framed:** 125

**Price, unframed:** 75

**Title:** *Library*

**Image Size:** 5" X 5"

**Frame Size:** 10.25" x 10.25"

**Price, framed:** 125

**Price, unframed:** 75

**Title:** *Summer In The City*

**Image Size:** 5" X 5"

**Frame Size:** 10.25" x 10.25"

**Price, framed:** 125

**Price, unframed:** 75

**Lyn Sullivan (TX)**

lynsullivan@ymail.com

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**Title:** *Masraff's*

**Image Size:** 6" x 6"

**Frame Size:** 12" x 12"

**Price, framed:** 150

**Price, unframed:** 100

**Title:** *Blizzard Eve*

**Image Size:** 7" x 5"

**Frame Size:** 14" x 11"

**Price, framed:** 150

**Price, unframed:** 100

**Title:** *Union Square Path*

**Image Size:** 7" x 5"

**Frame Size:** 16" x 11"

**Price, framed:** 150

**Price, unframed:** 100

**Title:** *Raining Men*

**Image Size:** 7" x 5"

**Frame Size:** 16" x 11"

**Price, framed:** 150

**Price, unframed:** 100

## Tom Vani (WA)

tom@fineartadjacent.com

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**Title:** *Dystopia 01*  
**Image Size:** 8" x 8"  
**Frame Size:** 12" x 12"  
**Price, framed:** 195  
**Price, unframed:** 145

**Title:** *Dystopia 07*  
**Image Size:** 8" x 8"  
**Frame Size:** 12" x 12"  
**Price, framed:** 195  
**Price, unframed:** 145

**Title:** *Dystopia 04*  
**Image Size:** 8" x 8"  
**Frame Size:** 12" x 12"  
**Price, framed:** 195  
**Price, unframed:** 145

**Title:** *Dystopia 12*  
**Image Size:** 8" x 8"  
**Frame Size:** 12" x 12"  
**Price, framed:** 195  
**Price, unframed:** 145